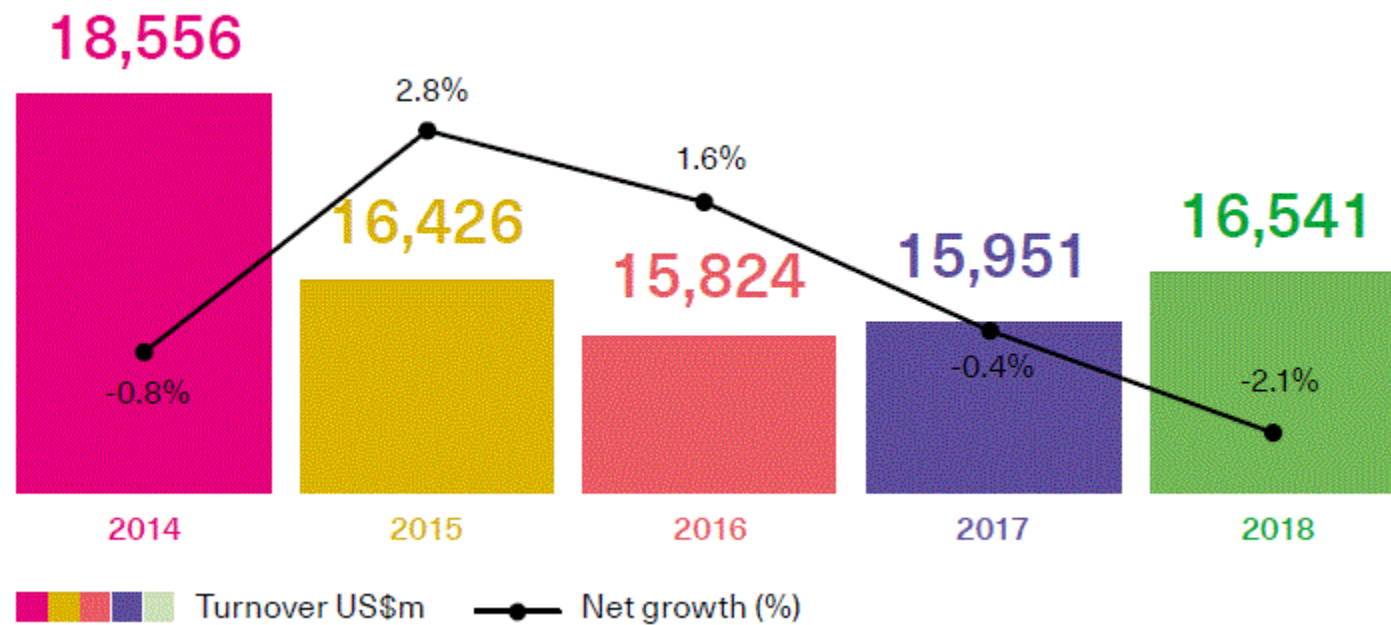
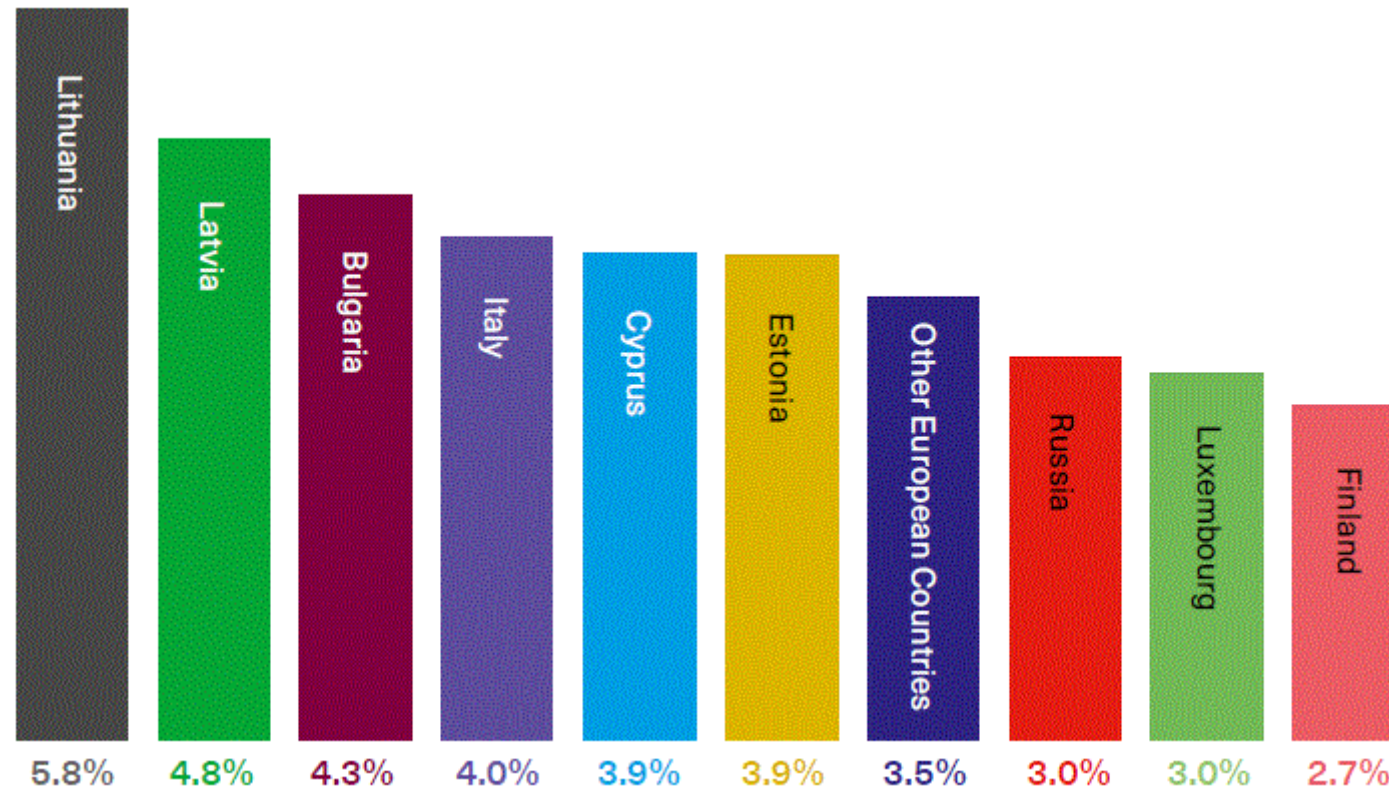


Europe – Market research turnover 2014-2018 (US\$ millions)



Top 10 Fastest growing markets in Europe according to net growth rates in 2018 (%)



(fonte: ESOMAR Global Market Research 2019, p. 13)