

Organizers

Department of Agricultural Sciences; Department of Economics and Statistics; Department of Pharmacy; Department of Political Sciences - Federico II University of Naples.

Simona Balbi - Francesco Palumbo *Conference Organizers*

Maria Gabriella Grassia Michelangelo Misuraca Alfonso Piscitelli
Maria Spano Riccardo Vecchio

Under the auspices of:



- ACDP – “Centro di Portici” Scientific Association
- AICQ *Centronord* – The Italian Association for Quality Culture
- AISS – The Italian Academy for Six Sigma
- ASSIRM – The Italian Association for Marketing, Social and Opinion Research
- SIPSA – The Italian Society for Health Psychology
- SIS – The Italian Society of Statistics



Timeline

Important dates:

- July 10, 2017: Deadline for contribute papers' abstract
July 17, 2017: Abstract acceptance and deadline for early bird reduced fees accreditation
September 6, 2017: Guided tour of the historic center of Naples
September 7-9, 2017: ASA-2017 conference

Submission of abstracts:

Titles and abstracts should be sent to statfood2017@unina.it

All abstracts will be subject to a peer review process.

Conference fees

	Standard	Late
Member and non-member of ASA	until July 17, 2017 90,00 €	after July 17, 2017 100,00 €

ASA-2017 Call for papers

Conference on
*Statistical Methods and Models for Classifying,
Choosing and Experimenting Food and Wine*

September 7-9, 2017
Naples, Italy



Associazione
per la Statistica Applicata
Applied Statistics Association

Conference topics

The conference aims to promote applications and new techniques for classifying, choosing and experimenting food and wines. Scientific reports at the conference will be partly invited by the Scientific Committee and partly contributed by participants. Also a round-table and two participated experiments for the sensorial evaluation of wines and coffees will be held. At each invited session two basic speeches will open the discussion, one of which will be held by an academic and the other by an expert from a company or institution currently using statistics. This juxtaposition is aimed at favoring a better understanding between the academia and the production world. Contributed papers will be solicited through a call for papers.

Contributed papers from scholars and practitioners are invited on any of the topics below as well as on related issues:

Experiments on food and wine for choice and preference elicitation • Conjoint studies for food and wine preference elicitation • Social and economic surveys on food and wine • Longitudinal studies on food and wine consumption and evaluation • Customer satisfaction for food and beverages • Measurement of food and beverages quality • Qualitative and quantitative methods for sensorial research • Education and training for sensorial evaluation • Methods and models for food and wines classification • Matching demand and offer of food and beverages • Economic and social issues about regional wines • Official statistics on food and beverages • Food and beverages markets • Forgery of branded food and wine products • Relationships between food, health and life quality • Psychology and food • Is the interaction between food and wine a scientific issue? • Wine & food tourism

Scientific program committee

Luigi Fabbris <i>University of Padua</i>	Chair ASA	Simone Di Zio <i>d'Annunzio University of Chieti-Pescara</i>	
Simona Balbi <i>Federico II University of Naples</i>	ASA	Luciana Donnarumma <i>Adacta International S.p.A.</i>	ASSIRM
Francesca Bassi <i>University of Padua</i>	SIS	B. Vittorio Frosini <i>Sacred Hart Catholique University of Milan</i>	ASA
Rossella Berni <i>University of Florence</i>		Antonio Giusti <i>University of Florence</i>	ASA
Eugenio Brentari <i>University of Brescia</i>	SIS	Maria Gabriella Grassia <i>Federico II University of Naples</i>	
Daniela Caso <i>Federico II University of Naples</i>	SIPSA	Paolo Mariani <i>Bicocca University of Milan</i>	
Alessandro Celegato <i>PSV – Project Service and Value</i>	AICQ_Centrond AISS	Francesco Palumbo <i>Federico II University of Naples</i>	ASA
Giovanni Cicia <i>Federico II University of Naples</i>	ACDP	Anna Maria Parroco <i>University of Palermo</i>	
Luigi D'Ambrà <i>Federico II University of Naples</i>		Alfonso Piscitelli <i>Federico II University of Naples</i>	
Cristina Davino <i>University of Macerata</i>		Eugenio Pomarici <i>University of Padua</i>	
Adriano Decarli <i>University of Milan</i>	ASA	Germana Scepi <i>Federico II University of Naples</i>	

Conference venue

Naples: Italy's third-largest city is one of its oldest and most artistic. Naples' historic centre is a UNESCO World Heritage Site; its archaeological treasures are among the worlds most impressive. It is a city of breath-taking sculptures and panoramas, a city of spontaneous conversations and profound humanity.

Then there's the food. Blessed with rich volcanic soils, a bountiful sea, and centuries of culinary know-how, the metropolitan area of Naples is famous for serving up the country's best pizza, pasta and coffee, and many of its most celebrated seafood dishes, street snacks and sweet treats.

Federico II University of Naples

The University of Naples Federico II was established in 1224 through an Imperial Charter of Frederick II Hohenstaufen, King of Sicily and Holy Roman Emperor. It is the oldest public and laic university in the world. It was Europe's first university dedicated to training secular administrative staff, and one of the oldest academic institutions in continuous operation. The university was arguably the first to be formed from scratch by a higher authority, and one not based upon an already-existing private school.

Contacts:

Other basic information on the conference can be found at the following website:

www.statfood2017.unina.it

and emails can be sent to the following address:

statfood2017@unina.it

We look forward to seeing you in Naples in September 2017

Luigi Fabbris	Chair Scientific Program Committee
Simona Balbi	Co-Chair Local Organizing Committee
Francesco Palumbo	Co-Chair Local Organizing Committee

